

Terms & Conditions: Advertisers

1. Cost:
 - 1.1. The cost of placing an electronic advertisement will be R100 per week.
 - 1.2. The cost includes a full week's exposure. A slot can carry more than one advertisement. The exposure will be equally and automatically rotated.
 - 1.3. The cost may change, but never without prior notification and will not affect any prepaid or prior agreed slots.
2. Placing:
 - 2.1. The placement of the slot will be on the '**Lite** members' vision profile page as well as well visited pages on the site.
 - 2.2. The placement might change, but will never happen without prior notification and consultation with advertiser scheduled or existing.
 - 2.3. There may be extra placements available, of which advertisers will be notified. Existing advertisers will be given first option on these if they feel it gives them better exposure.
3. Loading and Approving of Adverts:
 - 3.1. All advertisers need to register online.
 - 3.2. An e-mail will be sent to verify registration.
 - 3.3. You will then be log into an activated dashboard to upload an advert.
 - 3.4. You will be able to then choose an available position and time slot in weekly format.
 - 3.5. The spot will then be reserved for 24hours pending approval and activation.
 - 3.6. After approval of the advert an e-mail link will be sent where there will be another opportunity to change/edit the advert before it goes live. All changes at any stage require admin approval.
4. Payment:
 - 4.1. Payment will be done either through MyGate as a direct debit, which is the fastest and preferred method, or through EFT. The MyGate payment will be available to complete online on your advertisers dashboard.
 - 4.2. The advert will only go live once payment has cleared.
 - 4.3. In the event of non-payment a scheduled advert will not run and an existing advert will be removed immediately.
5. Disclaimer:

- 5.1. **my eye level** will accept no responsibility for incorrect or misrepresented adverts that result in legal action. It is the advertiser's responsibility that all facts stated in the advert are correct.